Good Orthodontics

PROJECT SPOTLIGHT

SitOnIt • Seating®

Orthodontics Office Straightens Out Seating with Aviera

ABOUT THE PROJECT

As part of a network of orthodontic and dental offices that serve customers from Pennsylvania, West Virginia and Ohio, Good Orthodontics is a regional leader in dental care. When the time came to open up new offices, they knew they needed a makeover along with the move. The furniture consisted of a hodge-podge of chairs. Nothing matched. But in the new site, they were hoping for a more upscale look. They stopped into the SitOnIt Seating showroom. Bob Knox, of Anderson Interiors knew that SitOnIt Seating had a variety of products to fit the practice's needs. He also saw an opportunity to introduce a newer product that was specifically designed for healthcare settings - Aviera.

WHAT MADE THE DIFFERENCE?

The dental office recognized Aviera as a perfect fit. They chose the SitOnIt Seating product because of its light metal frame, its comfort and look along with the easy ingress and egress that's so important in healthcare. Sofas by other makers, the orthodontic office had found, were too low and uncomfortable to get in and out of. Aviera was designed with customers in mind and addressed that problem.

SitOnIt Seating filled the back office needs. For the break room the office chose OnCall. The plastic was comfortable and durable. And with a great price, this was an easy choice. For desk chairs the office went with Amplify. They liked how they could choose different mesh colors and personalize their task seating.

Good Orthodontics chose Focus Side for side seating in the offices. The Lifetime Warranty together with the field-replaceable parts sealed the deal for the medical office.

WHAT'S NEXT

The customer couldn't be more pleased with the products or the fast, on-time delivery. In fact, they have now standardized on these SitOnIt Seating products. So now customers can enjoy the same comfort and quality with their seating no matter which office they visit.

INSTALL FACTS

Sales Rep: KMA & Associates

Dealer: Anderson Interiors - PA

Time Frame: March – April 2015

Product: SitOnIt Seating: OnCall, Focus Side, Amplify, Aviera

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